

Advertising Agreement

Souvenir Journal

16th Annual Basketball Academy
January 26-28, 2012
Coppin State University

Advertising Rates

		EARLY BIRD
Centerfold Spread (both center pages)	\$400.00	\$350.00
Inside Back Cover	\$300.00	\$250.00
Inside Front Cover	\$300.00	\$250.00
Full Page	\$175.00	\$125.00
Half Page	\$100.00	\$75.00
Quarter Page	\$50.00	
Eighth Page (business card)	\$30.00	
Patron Ad	\$5.00	

EARLY BIRD discount ends November 18, 2011.

All ads and contributions are tax-deductible to the full extent allowed by law.
Camera-ready ads are requested and the deadline for receipt of copy and check(s)
is: December 9, 2011.

Name: _____ Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

I (We) hereby agree to purchase a (an) _____ page ad, the total charge for which is \$_____.

Date

Authorized Signature

Ad Seller's Signature

**Please make check payable to:
Basketball Academy**

**Please send all Ads to:
4401-A Connecticut Avenue NW #337
Washington, DC 20008 OR VIA EMAIL TO:
infobg@bickerstaffgroup.com**